

- ➔ The CMP programme is well-established - having commenced in 1985 - and equally well-supported in over 35 countries.
- ➔ The 26 year old CMP programme is owned and managed by CIC (Convention Industry Council) - head-quartered in Washington DC - and boasts a member base of 34 member associations representing more than 100,000 members worldwide.
- ➔ There are close to **14,000** CMPs in 30 plus countries, providing a clear indication of international advantages between (1) parent organisations and their South African subsidiaries, distributors and associates, (2) inter-governmental structures, (3) international associations and (4) South African bidding bureaux & agencies.
- ➔ There is no equal to the CMP certification programme which provides many benefits and advantages as the CMP status of choice for a sponsoring organization and the individuals who have graduated as CMPs. Check the 20 most significant advantages.
- ➔ CMPs are an organisation's brand ambassadors –confirming effective communications both external & internal at all levels of participation.
- ➔ Sponsoring organisations of their workforce towards CMP attainment – whether private, public or association sector – reap rewards in
 -corporate social responsibility
 -effective transformationand – most importantly - more successful MICE undertakings, greater ROI (Return on Investment) and ROO (Return on Objectives).
- ➔ The CMP certification track record is a distinctive ongoing series of proud progressive achievements in keeping with the dynamics of the meetings / events industry.

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